



## K.TEK SYSTEMS CEO, KIMBERLY DURING NAMED FINALIST FOR TAMPA BAY BUSINESS JOURNAL'S 2011 BUSINESSWOMAN OF THE YEAR AWARD

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CLEARWATER, Fla. – K.Tek Systems Inc., a leading global provider of Web based technology solutions, proudly announces that their CEO, Kimberly During has been named a finalist for the Tampa Bay Business Journal's 2011 BusinessWoman of the Year award.



The Tampa Bay Business Journal, an award-winning publication, features news, events and various industry articles, specialized for a target market of assorted regional businesses. Their call for nominations led to a record breaking pool of 360 applicants of which only a select fifty-two were named finalists by a distinguished panel of judges. Those candidates were separated into eight different categories ranging from Education to Manufacturing to even Non-Profit/Social Services, based upon the information they provided which detailed the candidate's relevant work history, community involvement, accomplishments, and the importance of relationship-building both within their particular organization and with clientele. Kimberly During was selected as a finalist in the Technology category for her unique contribution to the field which spans almost two decades. Furthermore, the Tampa Bay Business Journal also posed an introspective question to the nominees regarding their personal experiences with how they've dealt with adversity and overcome obstacles during their careers. As a finalist, K.Tek's CEO Kimberly During knew the profound importance of this question. She noted, "As in life, the business world is not without challenges, yet it is how we deal with those hardships that truly define who we are as business leaders. It boils down to sheer determination and perseverance – this is what ensures sustained business success across every industry."

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A cocktail reception presented by the BusinessWoman of the Year Award sponsors will be held for the fifty-two finalists at Neiman Marcus at International Plaza in Tampa on August 4th. This will lead up to a formal gala which will be held to honor all of the finalists on Friday, August 19th at the Renaissance Vinoy Resort and Golf Club in St. Petersburg, Florida. Each finalist will be honored by the presentation of individual video interviews highlighting their specific business achievements as they walk across the stage in recognition. A winner will be announced from each category and of the category victors; an overall winner will then be chosen and deemed the 2011 BusinessWoman of the Year. Regardless of which female business leader emerges victorious on August 19th, the entire K.Tek Systems team is proud that their CEO's accomplishments have been acknowledged by the business community. During remarked, "I am so humbled to be selected as a finalist to receive the Tampa Bay Business Journal's 2011 BusinessWoman of the Year award. This award recognizes Tampa Bay's brightest female leaders and I am fortunate to have the privilege of being selected as part of this elite group." No one knows which business leader will take the prize of being named the official BusinessWoman of the Year at the Tampa Bay Business Journal's Award Ceremony, yet it is certain that the ambition and achievements of the Bay area's most empowered business women will be celebrated for years to come. Additional information on the Tampa Bay Business Journal's 2011 BusinessWoman of the Year Award Ceremony can be found on their [website](#).

## About K.Tek Systems, Inc.

Founded in 1993, Clearwater, Florida based K.Tek Systems, Inc., is a leading global provider of full-service, Web based solutions including custom web design and development, hosting and Internet application management. Additionally, K.Tek Systems offers strategic consulting, corporate Intranet and Extranet development, business systems and database application integration, custom software/Mobile Smartphone application development, e-commerce solutions, as well as content management solutions. Serving hundreds of customers internationally, K.Tek Systems remains steadfast in its commitment to create meaningful relationships by understanding clients' unique business objectives, identifying their critical success factors and yielding total success by increasing growth, productivity & profitability. K.Tek Systems understands the dynamics of business and technology and prides itself on 98% client retention due to consistently delivering a high ROI by helping clients strategically position themselves competitively in today's market. Together, K.Tek Systems' proven leadership and expertise leverages the fusion of business and technology to provide thriving Internet and Web based technology solutions for any organization. For more information, visit [www.ktek.com](http://www.ktek.com).

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