



TAMPA BAY COLLABORATIVE DIVORCE GROUP LAUNCHES NEW WEBSITE

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Collaborative Law is an excellent alternative to the traditional court-based, "fight at all costs" litigation system of divorce. It costs less, takes less time, causes less stress, opens up possibilities and should be considered by every divorcing couple. It is not for everyone. In a Collaborative Law case, each party selects a lawyer of their own choosing. Their attorney must be trained in Collaborative Law, as it requires a different mind-set than traditional lawyering. People trained in Collaborative Law describe it as a paradigm shift away from gladiator style divorce to settlement based divorce. All members of the Tampa Bay Collaborative Divorce Group have all been trained in this specialized practice.



The client came to K.Tek with a website that was outdated, has probably not been updated for over 10 years and didn't contain any clear Calls to Action or paths for visitors to follow and was more of a poorly presented brochure than a vibrant, professional online representation of the group. The Collaborative group worked closely with K.Tek's [website designers](#) to create a new Custom Logo and new vibrant Custom Website Design, the new website will make it easy for a visitor to find a prospective representative through a search of Lawyers, Financial and Mental Health Professionals' listings and personal profile pages. The [new website design](#) also provides links to members' own websites, as well as contact information to contact each of the group's members. The new website has a password protected backend for member only access to provide a group calendar and other methods of communications between members. The new website focuses on educating the public about Collaborative Divorce practices, and how it works. The site also includes commonly used documents available for download on the site, so clients and prospective clients can prepare for their cases. K.Tek designed the website with ease of use for the members and visitors being paramount and included new design standards which showcase the Collaborative Divorce method. You can learn more about the Tampa Bay Collaborative Divorce Group by visiting their website at: www.tampabaycollaborative.com

About K.Tek Systems, Inc.

Founded in 1993, Clearwater, Florida based K.Tek Systems, Inc., is a leading global provider of full-service, Web based solutions including custom web design and development, [hosting](#) and Internet application management. Additionally, K.Tek Systems offers strategic consulting, corporate Intranet and Extranet development, business systems and database application integration, custom software / Mobile Smartphone application development, [e-commerce solutions](#), as well as content management solutions. Serving hundreds of customers internationally, K.Tek Systems remains steadfast in its commitment to create meaningful relationships by understanding clients' unique business objectives, identifying their critical success factors and yielding total success by increasing growth, productivity & profitability. K.Tek Systems understands the dynamics of business and technology and prides itself on 98% client retention due to consistently delivering a high ROI by helping clients strategically

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